



## Impact Investment Profile 2Q 2023



[Beyond Capital Ventures](#) (BCV) is a woman-led emerging markets venture fund helping startups unlock opportunity for 1 billion consumers in East Africa and India lacking access to essential goods and services, such as healthcare, financial products, clean mobility, and sustainable agriculture.



Alex Musyoka (left) and Tobias Reiter, co-founders of VIEBEG

**\$250,000 private equity fund investment**




**Expected 10 year term with market rate return**

As incomes rise, emerging consumers in these markets are looking for affordable private solutions to their needs. Investing in innovative early-stage companies is an opportunity to reinvigorate these historically disadvantaged consumers with increased disposable income. BCV invests with a gender lens in conscious leaders building businesses in the above sectors.



In March 2023, the ABSF team joined BCV's investor trip to Kenya. During this visit, we visited all of BCV's East Africa portfolio companies ([Kasha](#), [Carepoint](#), [Viebeg](#), and [XENO](#)) and learned about their successes, challenges and opportunities. One example was Viebeg founder Tobias Reiter, who took the group to visit a private hospital on the outskirts of Nairobi. Viebeg had equipped the hospital with an OPG machine that allows them to perform panoramic scanning dental X-rays — a previously inaccessible technology in this part of Nairobi. During the trip, we heard pitches from start-ups in BCV's pipeline including [Zuri Health](#) and [Zanifu](#) and listened to speakers who shared their experience in regional healthcare investing and other related topics.

## **Beyond Capital Ventures 2022 Impact Highlights:**

-  34,206 Jobs Created
-  31,222 Female Jobs
-  2.75x Capital Mobilized